



## 2024 TRACK AND FIELD FUNDRAISER



**PURPOSE:** To raise funds for the Track & Field Program

**TEAM GOAL:** The goal is for each athlete to sell \$250.00 worth of Popcorn (our team keeps 50% of the sales)

**EXPECTATION:** as a member of the team, each athlete is expected to participate in the fundraiser. Athletes/families choosing not to participate can send in a check for \$125.00 made out to 'Hillgrove Track Booster Club' or pay it online and select Double Good Opt-Out.

**DATES:** The popcorn sale will run from FEB 7<sup>th</sup> 8:00 P.M.– FEB 11<sup>th</sup> 8:00 P.M

*It's 100% contactless, Athletes will create their own personalized online popcorn store through a website/application called Double Good via their phone. Once the athlete's personalized website is created, they can send out their custom website link to friends and family who can then purchase popcorn through their site. The company handles the collection of payment as well as the distribution of the popcorn. Our team keeps 50% of the sales.*

### STEPS TO COMPLETE FUNDRAISER:

1. Download the Double Good App (App looks like logo in top right)
2. Enter our event code in the app IFG BMY
3. Create your Pop-Up Store (Use a Track Photo & Can Create a Video)
4. Send link to family/friends and post to social media

### INCENTIVES:

- **FIRST 5 ATHLETES WHO SELL \$400.00 OF POPCORN WILL RECEIVE \$100.00**
- **TOP 5 ATHLETES WHO SELL THE MOST POPCORN WILL GET A FREE PAIR OF SHOES**
- **ANY ATHLETE WHO SELLS \$750+ OF POPCORN WILL GET \$100.00 BACK ON THEIR DUES.**