

**HILLGROVE
2024
TRACK & FIELD
CORPORATE
SPONSOR**



Hillgrove Track & Field
4165 Luther Ward Rd.
Powder Springs, GA 30127



Dear Potential Sponsor,

We are currently seeking Corporate Sponsors for the 2024 Track and Field Season. Throughout the history of Hillgrove HS, coaches have established Hillgrove Track and Field as one of the premier teams not only in Cobb County but also in the State of Georgia. Our program gives our student athletes the opportunity to learn valuable lessons that will help them succeed not only in our sport but also later on in life. We have the opportunity to shape the future of our community in a positive manner and we would love for you to be a part of that process. We are coming off 2023 season that saw a top 10 team finish for the girls at the State meet. We are returning a female athlete who was the State Champion in the 100 & 200 Meter Dash. Our girls 4x100 Meter Relay produced the 8th fastest time ever in the state of Georgia for the event. On the boys side, they produced forty top 10 all-time performances in the history of Hillgrove High School Track & Field. In addition, the boys broke two school records. The team is continuing to produce efforts to continue this process. This season is shaping up to be an exciting season! We are a team that is becoming established in the track and field community, and we want you to be a part of our growing success!

The accomplishments we have achieved at Hillgrove High school as players, coaches and a program take vision, commitment, and resources. The large majority of our program's funding continues to be generated from the players, their parents and the support and generosity within the Hawks community. This supporting cast is a critical part of the success of our program. We are trying to stay on the cutting edge of training with the use of new technology for training and recovery, so our athletes are best prepared for success in competition. All the funds we raise go directly back to our program to help us pay for our planned travel costs, awards for our athletes, entry fees for scheduled races and much needed training equipment. Your donation will help sustain the tradition of excellence and continue to build on our past successes as we look to move our program to be one of the best in the state of Georgia.

Along with our staff, and on behalf of the entire Hillgrove Track and Field family, we would like to personally thank you for your time and consideration and invite you to be a sponsor for the 2024 season. Please see the attached sheet that contains information on our different sponsorship levels. We are an approved 501 (c) (3) organization so any donation you make could qualify as a tax write off. I am confident that you will see that you will be receiving a tremendous return on your investment beyond that of the impact that you would have on helping to shape the next generation. If your company is ready to partner with us, please fill out the Corporate Sponsorship Form (the last page of this packet) and send it to the address included. If you have any further questions, please do not hesitate to contact us. Thank you again for your time and consideration.

Sincerely,

Travis Mihalik & Kevin Cobb

Travis Mihalik & Kevin Cobb
Head Track & Field Coaches
Travis.mihalik@cobbk12.org
Kevin.cobb@cobbk12.org

HILLGROVE TRACK & FIELD CORPORATE SPONSOR PROGRAM

GOLD LEVEL - \$600

1. Large Logo (approx. 16"x16") on a banner that will be displayed at all our home meets.
 - a. This includes 4 home meets, as well as other spring sports home games.
 - i. 2-17 -Hillgrove All Comers Meet – approx. 1500+ athletes and spectators
 - ii. 2-24 – Hillgrove Invitational - approx. 2000 + athletes and spectators
 - iii. 3-6---Hillgrove JV Invitational - approx. 1500+ athletes and spectators
 - iv. 3-29---Hillgrove Friday Night Lights – approx. 1500+athletes and spectators
2. Advertising opportunities at our 4 home meets
3. Promotion with logo on our team website www.hillgrovefast.com
4. Promotion on our social media accounts
 - a. Twitter – Hillgrove XCTF
 - b. Instagram – Hillgrovetrack
5. Large Logo included in our Sponsor Page in our End of the Season Program
6. Name announced at our End of Season Banquet
7. Sponsorship Plaque given to your business to show community involvement.
8. Any other ideas related to advertising and sponsorship that company has can be discussed with the coaching staff and booster club board.

SILVER LEVEL - \$350

1. Promotion with logo on our team website www.hillgrovefast.com
2. Promotion on our social media accounts
 - c. Twitter – Hillgrove XCTF
 - d. Instagram – Hillgrovetrack
3. Large Logo included in our Sponsor Page in our End of the Season Program
4. Name announced at our End of Season Banquet
5. Sponsorship Plaque given to your business to show community involvement.

PLEASE CLICK THE LINK BELOW TO FILL OUT SPONSORSHIP INFORMATION
[HILLGROVE TRACK & FIELD SPONSORSHIP FORM](#)

